

# Troy Hazard

CHAIRMAN / NON-EXECUTIVE DIRECTOR CANDIDATE

**PROFESSIONAL HISTORY | CORE COMPETENCIES | BOARD EXPERIENCE**

## SUMMARY / PROFILE

I have owned 14 companies over 35 years, across industries and countries. My typical board portfolio is centered around growth strategy, and global business opportunities. I have a deep understanding of the franchise sector, extensive experience in merge and acquisitions, and a passion for delivering shareholder value.

## SKILLS

- Corporate Governance & Board Cadence
- Global Growth Strategy
- Operational Efficiency
- Mergers & Acquisitions
- Strategic Planning
- Franchise Expert

## REFERENCES


**Grant McDonald**
Co-Founder / CEO
Easil
grant@easil.com

**Tyrone Gautier**
Managing Director
Bespoke Care Solutions
tyrone@bespokeau.com


## BOARD POSITIONS

### Hanubu

**Executive Director: November 2026 - Present**

Hanubu is an aggregator of automotive services businesses in the UK. My role as Executive Director is to develop creative growth strategies and the Central Services model to support the acquisition and aggregation of auto garages and body shops across the UK.

### PowerUP Partners

**Non-Executive Director: March 2025 – Present**

PowerUP Partners is an aggregator of electrical services businesses. My portfolio is strategic development and systems integration across the core business units.

### Easil

**Chairman of the Advisory Board: January 2025 – Present**

Easil empowers franchisees to design brand compliant digital print, local marketing materials and local swag. My portfolio in the business is to develop the global growth strategy. With a focus on the franchise sector in the American market.

### Bespoke Workforce Solutions

**Non-Executive Advisory Board Member: January 2024 – Present**

Bespoke is a tailored workforce solution, specializing in the provision of caregivers for aged, special needs and disability care. My portfolio is the development of the national growth strategy for the business.

### Sales Star

**Chairman of the Advisory Board: January 2024 - September 2026**

Sales Star is a sales transformation business that helps companies navigate the science behind the sales process. My portfolio was to lead the business through an evolution to a franchise business model in the USA, New Zealand, Australia, Mexico, Sweden, and the UK.

### Nuooly

**Non-Executive Board Member: 2020 - 2025**

This business is a SaaS technology business, serving the Independent Professionals sector. My portfolio on the board was content development, growth, and governance.

### Poolwerx

**Non-Executive Board Member: 2016 – 2019. Chairman of the Board: 2019 – 2023**

This is an aftermarket retail and service business in the pool sector in Australia, New Zealand and the USA. My portfolio on the board was global strategy, mergers and acquisitions, and growth initiatives. I developed the strategy for a market entry via M&A in the United States. I engineered a successful exit of the global business to private equity in 2022 at a 40% market premium.

### CEQ

**Non-Executive Advisory Board Member: 2017 – 2018**

This is an industrial electrical services business. My portfolio on the board was marketing and company positioning, and organizational efficiency for growth.

### Horan & Bird

**Non-Executive Advisory Board Member: 2012 – 2014**

This is an electrical services business. My portfolio on the board was company organization and positioning for growth, governance and operational efficiency, that assisted the business to become the 3rd largest solar sales and installation company in the country.

### The Entrepreneurs' Organization

**Non-Executive Board Member, Asia Pacific / Global Board 2000 – 2006.**
**Global President, Global Board 2006 – 2007**

My portfolio on the board was globalization of the organization, developing operational guidelines to align with the global strategy.

# Troy Hazard

## PROFESSIONAL HISTORY / BUSINESS INVESTMENTS

**Hanubu (UK, EU): 2025 – Present**
**Executive Director**
Sector: Automotive services

**PowerUP Partners (AU,USA): 2025 - Present**
**Founding Shareholder and Sole Member / Non-Executive Director**
Sector: Electrical Services / Renewable energy

**Easil (AU,USA): 2025 - Present**
**Chairman of the Advisory Board**
Sector: Technology / Marketing services

**Nuooly (USA): 2019 - 2025**
**Shareholder and Non-Executive Director**
Sector: Technology

**Poolwerx (AU&USA): 2015 – 2023**
**Shareholder, Non-Executive Director, and Chairman of the Board**
Sector: Pool and spa aftermarket

**Troy Hazard International (USA): 2010 – Present**
**Founder and Sole Member**
Sector: Professional Speaking / Media services / C-Suite consulting

**WebResource (AU): 2001 - 2004**
**Shareholder and Executive Director**
Sector: Technology / Web services

**The Edge Corporate Strategies (AU): 1992 - 2022**
**Founder and Managing Director**
Sector: Business consulting / Franchise consulting

**New Address (AU): 1989 – 2003**
**Joint Founder and Managing Director**
Sector: Real estate / Property development

**Active Airtime (AU): 1987 – 1992**
**Founder and Managing Director**
Sector: Media services / Advertising

Over the last 35 years, other business investments have included a real estate brokerage, a children's playground hire business, a pizza restaurant, a recording studio, and an advertising agency.


**CONTACT**

**PHONE**
+1 310 430 1578

**EMAIL**
info@troyhazard.com

**WEBSITE**
www.troyhazard.com

PO Box 1035
Pompano Beach, FL 33061

**linkedin**.com/in/troyhazard/