Troy Hazard

Stronger Together

Unlock the power of unity in your business

Building a high-performing culture is harder than it looks. Doing more with less, competing in an increasingly crowded market, and keeping your entire team aligned and motivated — it demands more than good intentions. It demands unity.

Sounds simple. It rarely is.

Over a 30+ year span, Troy has led hundreds of people across 14 companies he has owned, and advised more than 300 businesses around the world, helping each of them implement the same strategies. Few people have seen the inside of a business from as many angles — or know better what it takes to make one truly work.

In this session, he'll share the strategies he has developed to bring some of the world's most recognized brands together: what worked, why it worked, and how you can apply those same strategies in your own business — starting today.

His results speak for themselves.

Attendees won't just leave with good ideas — they'll leave with a fundamental shift in how they see their role in the business, and lead others on their path to success through shared responsibility.

He'll show them how to:

- Align personal vision with business vision and the broader vision of the team.
- Create clarity of purpose through that alignment.
- Build a true culture of consensus.
- Leverage shared responsibility to go further, faster.
- Make Stronger Together a sustainable, long-term strategy.