Troy Hazard

Business Bio

There are business theorists, and then there are those who have truly been there and done that. For more than 30 years, Troy Hazard has been captivating audiences around the world with hard-earned lessons drawn from a lifetime of real-world business experience.

An engaging and entertaining speaker, Troy combines practical business insight with compelling storytelling, sharing both the successes and setbacks that have shaped his career. Having owned 14 companies across a diverse range of industries, he has experienced just about every challenge a business owner can face. He has lived through the dark days of losing $1 million in a single week, while also building a company from startup to $50 million in annual revenue in under five years, and scaling another from $3 million to $35 million in just over three years.

Troy's business interests have included a recording studio, advertising agency, pizza restaurant, real estate brokerage, property development company, franchise consulting business, and technology company. Most notably, he served as shareholder and Chairman of one of the world's fastest-growing retail and service pool businesses, leading 1,500 employees across 160 retail stores and more than 600 mobile service units in three countries, before successfully exiting the business to private equity in 2022.

Audiences connect with Troy because he does not speak in theory. He speaks from experience. His presentations are filled with relatable stories, practical takeaways, and real-world strategies that leaders, entrepreneurs, franchise owners, and teams can immediately apply to their own businesses.

In addition to his business achievements, Troy is a highly respected media personality and business commentator. He hosted the Australian television program Don't Come Monday and his own U.S.-based business talk show, Gettin' Down 2 Business, on BizTV, reaching more than 40 million homes. He is also a regular co-host on The Big Biz Show, broadcast on BizTV and YTA Network into more than 100 million homes, while also being simulcast across major business radio networks to more than 1.5 million listeners each week.

Today, Troy is Chairman of Sales Star, a global sales transformation business operating in six countries, and Chairman of Easil, where he is helping guide the company's strategic expansion in the United States, and Chairman of Hanubu, an aggregator of auto garages in the UK. He has also launched an ambitious new venture in Australia targeting the residential electrical services sector, with plans to grow the business from startup to $120 million in revenue in under five years.

Whether speaking to a small leadership team or a packed conference audience, Troy delivers a unique combination of credibility, energy, humor, and practical insight that leaves audiences informed, inspired, and ready to take action!

Showreel: https://vimeo.com/troyhazard