Troy Hazard

Testimonials

President, Million Dollar Round Table (MDRT)

"The MDRT Annual Meeting was a phenomenal success, thank you for being part of this year's program. Your participation was instrumental in making the Annual Meeting a wonderful experience for our members and VIP guests. The program development committee spent 15 months finding the right people to create a memorable program, clearly, they made a great choice in selecting YOU! We appreciate the enormous effort you put into preparing your message and delivering it with passion to the MDRT audience."

VP US SMB & Distribution, Microsoft Corporation

"Troy delivered a highly effective and engaging presentation as part of the US SMB Keynote Address at the Microsoft Worldwide Partner Conference in Toronto. He was able to align to the key themes of our overall program while bringing his own flavor and keeping his agenda highly relevant to our audience. His anecdotes landed well thanks to a great balance of business acumen, energy and humor. I've received tremendously positive feedback from our attendees who found Troy's presentation to be enjoyable and applicable to their own businesses. Above all, I personally enjoyed working with Troy. It's a tall task to energize an audience at 8:30 in the morning on the final day of a week long conference, but Troy pulled it off, and I'd recommend him to any organization seeking to inspire a 'conscious change'!"

CEO, Entrepreneurs Organization

"Troy Hazard is one of the best speakers we've ever had. He's crisp, funny and smart. A true winner."

Director, Bank of Houston

"Troy is one of the most dynamic and exciting speakers I have ever had the pleasure of listening to. He goes straight to the heart! Dynamic, informative and great take home value."

Former Head of McDonald's Training, Dean of Hamburger University, Senior Executive at Wendy's & Blockbuster

"Troy Hazard's presentation on how to Future-Proof Your Business was fantastic! I think his high-energy delivery and actionable content had an impact on all of us. It certainly did on me. It was impressive how nuggets from his session continued to be discussed throughout the conference. Troy has a unique way of making learning fun while delivering concrete steps that can help transform anyone's business. If you'd like to catapult your franchisees into a new way of thinking, I recommend Troy."

CEO, Cartridge World

"Troy's fantastic skill of keeping everyone involved in the Conference with his personal experiences proved to us his extreme talent."

Marketing Director, ACP Magazines

"Troy came highly recommended and did not disappoint. He won our audience over quickly with his natural enthusiasm and charm and his comfort of putting his own mistakes, and successes, on show."

Director of Sales, Choice Hotels

"Troy's Keynote provided outstanding content, highly relevant to the audience. His delivery style was highly dynamic and created the perfect balance of business and motivation."

GM Operations, Fosters / ALH Group Limited

"Troy's presentation style, understanding of businesses, and his real life experiences have made this event a great success for our business."

Sales Director, Flight Centre Limited

"Troy did an outstanding job of bringing our global team together and getting them to think laterally. There has been an ongoing buzz around the world and the event has been labeled as one of our most successful and highest rated ever!"

Past Chairman World Franchise Council & Chairman Franchise Council Australia

"Troy Hazard stands out as one of the few speakers in this world who truly understands franchising. His depth of experience in the category is without question."

Event Manager, Project Management Institute USA

"Troy Hazard was an exceptional keynote speaker at two PMI Leadership Institute Meetings — both times he delivered exceptional value to attendees, and his participation in the North America Leadership Institute Meeting turned an excellent conference into a memorable experience for those who attended."

Senior Director of Marketing, TBC Retail Group / Big O Tires

"Awesome… Fabulous… Huge Success… Overwhelmingly Great!... This is how I'd describe Troy Hazard's recent keynote to our franchisees. I particularly appreciated his great sense of humor and the way he carefully and authentically connected with our franchisees. His message was rich with simple, easy-to-follow, common sense strategies that he had customized for our system and our convention objectives. Our franchisees wouldn't let me down the hall without offering kudos for bringing Troy in to speak to them. Troy is a perfect '10' for any franchise system looking for a speaker."

President & CEO, The Little Gym International

"In all the years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had. His session went way beyond my expectations and our franchisees LOVED him! They continued to talk about Troy's message for the rest of the event and we are still hearing about how great they thought he was. The thing that impressed me the most was Troy's extensive preparation. The efforts that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic."

Sr. Director of Franchising, 7-Eleven USA

"We brought Troy Hazard in to close our meeting and he was fantastic! He brought everything together in a seamless way and sent our franchisees off with solid tools to improve their businesses and their attitudes. I am so glad we had him close our day. It made a huge difference and we can't wait to bring him back for more."

V.P. Administration, Pita Pit USA, Inc.

"WOW what fantastic results! The positive energy that Troy created in the room was remarkable and he literally set the tone for a great event. AMAZING! The residual buzz from the event has also been fantastic. Troy's passion for franchising and his solid tools for business success will ignite positive energy in ANY brand. If you need a keynote speaker to motivate, relate, captivate, inspire and educate your franchisees, Troy is it. OUTSTANDING!"

CEO and Founder, Murphy Business & Financial Corporation

"Troy Hazard delivered a dynamic, targeted keynote for our franchisees that was a direct hit in terms of the messages we wanted delivered. I was particularly impressed with the seamless way Troy dovetailed key points from my session into his keynote and created an overall continuity and cohesiveness that otherwise would not have been there. This was the first time I've experienced this level of professionalism and

genuine connection to our group from any outside speaker. Troy is smart, real and authentically cares about the clients he serves."

Vice President, Retail 1-800-Flowers

"We recently had Troy Hazard engage our franchisees in a powerful session and what an impact he had – for all of us! Troy's extensive franchise experience quickly established solid credibility with our franchisees and opened them up to hear his provocative message loud and clear. He challenged them to examine themselves, their goals and their future and WOW, did they resonate and respond to his session. Fantastic feedback from franchisees continues to roll in and we are so pleased with Troy's impact and message, we are bringing him back again in October to work with the entire system. Troy's session was an absolute homerun in every way!"

VP Operations, Coldwell Banker Real Estate, LLC

"We selected Troy Hazard to present to both our Business Consultants and our Broker Owners at this year's annual convention. Troy expertly crafted a solid platform of tactical, practical business tools that really resonated. What made Troy's session exceptional was that he then created an opening for everyone in the room to really dig into the fundamental driving inspiration behind 'why' we do what we do both as franchisors and as Broker Owners. Troy's practical business message for our team was a great investment. The icing on the cake was the very real and authentic delivery of that message. I think that's why he had such a powerful impact on our group."

Event & Communication Specialist, CCA Global

"Troy, you have truly been one of my favorite keynotes we've ever used. You do a phenomenal job at customization and really making a point to understand the audience and change with them. I'm certain this is not the last time we reach out to

you and I know we're already telling the other divisions to look into you for their keynote as well. Until next time..."

VP University & Events, Great Clips

"Troy Hazard was our keynote speaker for an annual meeting many of our top producing franchisees attend and WOW! – did he nail it! He had clearly come prepared and knew exactly what we had hoped our franchisees would leave the session with. Troy was one of the highest-ranking speakers we have ever had for this event. He truly understood the Great Clips culture and connected with our franchisees in a meaningful way. He was also easy to work with in every way. We will definitely be working with Troy Hazard in the future."

Partner & Chair of Franchise Practice, Faegre Baker Daniels

"Troy really hit it out of the park! He listened to understand the theme and message that we wanted to deliver and hit it on all cylinders. Troy has unique, real-world experience both as a franchisor and franchisee, as well as consulting with franchisors around the world. Rather than theory or an esoteric type delivery, Troy delivers real world franchise perspective, and it really made a difference. I just can't recommend Troy highly enough."

CEO, Cyclebar

"Troy was well prepared to present to our audience. His presentation was both motivational and educational while delivering truly actionable next steps for attendees. On stage, Troy is super-energized and he connected really well to the audience leveraging his personal experiences and business acumen. I highly recommend Troy."

SVP of Franchise Services, Home Helpers

"You were spot on with your recommendation of Troy Hazard for us this year! He did a fantastic job and really exceeded our expectations in every way. We all appreciated

how Troy interwove the key messages from our CEO's and my presentations into his session. That went a long way to reinforce the key points that we wanted our franchisees to embrace from the convention. From his pre-event prep, to how easy he was to work with on site, to his post-event follow up, we couldn't be happier with the value that Troy brought to our event!"

More video testimonials: https://vimeo.com/channels/troyhazardtestimonials