Troy Hazard

Franchise Bio

There are business theorists, and then there are those who have truly been there and done that. For more than 30 years, Troy Hazard has captivated audiences around the world with hard-earned lessons drawn from real-world business experience.

An engaging and entertaining speaker, Troy combines practical insight with compelling storytelling, sharing both the successes and setbacks that have shaped his career. Having owned 14 companies across a wide range of industries, he has faced just about every challenge a business owner can encounter.

He has lived through the dark days of losing $1 million in a single week, while also building one company from startup to $50 million in annual revenue in under five years, and scaling another from $3 million to $35 million in just over three years.

Along the way, Troy has been a franchisee twice, a shareholder in a franchisor, a consultant to franchise brands in 16 countries, and co-host of two national network television shows on franchising. Most notably, he served as shareholder and Chairman of one of the world's fastest-growing retail and service pool businesses, with 1,500 employees across 160 retail stores and more than 600 mobile service units in three countries, where he successfully led a significant liquidity event to private equity in 2022.

Audiences connect with Troy because he does not speak in theory — he speaks from experience. His presentations are packed with relatable stories, practical takeaways, and real-world strategies that leaders, entrepreneurs, franchise owners, and teams can immediately apply to their own businesses.

Today, Troy is Chairman of Sales Star, a global sales transformation business operating in six countries; Chairman of Easil, where he is guiding the company's expansion into the United States; and Chairman of Hanubu, an aggregator of auto garages in the UK. He has also launched an ambitious new venture in Australia targeting the residential renewable electrical services sector, with plans to grow the business from startup to $120 million in revenue in under five years.

Whether speaking to a small leadership team or a packed conference audience, Troy delivers a unique combination of credibility, energy, humor, and practical insight that leaves audiences informed, inspired, and ready to take action.

Showreel: https://vimeo.com/troyhazard