Troy Hazard

Speaker Introduction – Franchise

Few people have seen franchising from as many angles as our next guest.

He's been a franchisee, a franchisor, and a franchise consultant for over thirty years to some of the greatest franchise brands on the planet.

Along the way he's developed strategy to sell products and services to consumers, sell franchise territories in new countries, right through to selling a global franchise system to private equity.

In total he's owned fourteen businesses in a range of sectors and along the way served as International President of the Entrepreneurs' Organization on their Global Board.

Troy now shares that experience on stages around the world, in media appearances, and in his Amazon bestselling business book, Future-Proofing Your Business.

Please welcome… Troy Hazard