Troy Hazard

Franchise Testimonials

Donn R. Wilson, Former Head of McDonald's Training and Operations, Senior Executive at Wendy's & Blockbuster

"Troy Hazard's presentation on how to Future-Proof Your Business was fantastic! I think his high-energy delivery and actionable content had an impact on all of us. It certainly did on me. It was impressive how nuggets from his session continued to be discussed throughout the conference. Troy has a unique way of making learning fun while delivering concrete steps that can help transform anyone's business. If you'd like to catapult your franchisees into a new way of thinking, I recommend Troy."

CEO, Cartridge World

"Troy's fantastic skill of keeping everyone involved in the Conference with his personal experiences proved to us his extreme talent."

Director of Sales, Choice Hotels

"Troy's Keynote provided outstanding content, highly relevant to the audience. His delivery style was highly dynamic and created the perfect balance of business and motivation."

Past Chairman World Franchise Council – Chairman Franchise Council Australia

"Troy Hazard stands out as one of the few speakers in this world who truly understands franchising. His depth of experience in the category is without question."

Senior Director of Marketing, TBC Retail Group / Big O Tires

"Awesome… Fabulous… Huge Success… Overwhelmingly Great!... This is how I'd describe Troy Hazard's recent keynote to our franchisees. I particularly appreciated his great sense of humor and the way he carefully and authentically connected with our franchisees. His message was rich with simple, easy-to-follow, common sense

strategies that he had customized for our system and our convention objectives. Our franchisees wouldn't let me down the hall without offering kudos for bringing Troy in to speak to them. Troy is a perfect '10' for any franchise system looking for a speaker."

President & CEO, The Little Gym International

"In the 16 years we have been booking speakers, Troy Hazard is by far and away the very best convention speaker we have ever had. His session went way beyond my expectations and our franchisees LOVED him! They continued to talk about Troy's message for the rest of the event and we are still hearing about how great they thought he was. The thing that impressed me the most was Troy's extensive preparation. The efforts that he put forth to really understand our culture and the objectives we set for the conference and the coming year was fantastic."

Sr. Director of Franchising, 7-Eleven USA

"We brought Troy Hazard in to close our meeting and he was fantastic! He brought everything together in a seamless way and sent our franchisees off with solid tools to improve their businesses and their attitudes. I am so glad we had him close our day. It made a huge difference and we can't wait to bring him back for more."

V.P. Administration, Pita Pit USA, Inc.

"WOW what fantastic results! The positive energy that Troy created in the room was remarkable and he literally set the tone for a great event. AMAZING! The residual buzz from the event has also been fantastic. Troy's passion for franchising and his solid tools for business success will ignite positive energy in ANY brand. If you need a keynote speaker to motivate, inspire and educate your franchisees, Troy is OUTSTANDING!"

National Guest Experience Manager, Altitude Trampoline Parks

"I want to say that Troy was absolutely amazing. He was engaging, funny, knowledgeable and the franchisees, owners and managers enjoyed his speech. We all enjoyed his speech!! We look forward to working with you all again in the future."

Vice President, Retail 1-800-Flowers

"We recently had Troy Hazard engage our franchisees in a powerful session and what an impact he had – for all of us! Troy's extensive franchise experience quickly established solid credibility with our franchisees and opened them up to hear his provocative message loud and clear. He challenged them to examine themselves, their goals and their future and WOW, did they resonate and respond to his session. Fantastic feedback from franchisees continues to roll in and Troy's session was an absolute homerun in every way!"

VP Operations, Coldwell Banker Real Estate, LLC

"We selected Troy Hazard to present to both our Business Consultants and our Broker Owners at this year's annual convention. Troy expertly crafted a solid platform of tactical, practical business tools that really resonated. Troy's practical business message for our team was a great investment. The icing on the cake was the very real and authentic delivery of that message. I think that's why he had such a powerful impact on our group."

Event & Communication Specialist, CCA Global

"Troy, you have truly been one of my favorite keynotes we've ever used. You do a phenomenal job at customization and really making a point to understand the audience and change with them. I'm certain this is not the last time we reach out to you."

Director, Great Clips University & Events, Great Clips

"Troy Hazard was our keynote speaker for an annual meeting many of our top producing franchisees attend and WOW! – did he nail it! He had clearly come prepared and knew exactly what we had hoped our franchisees would leave the session with. Troy was one of highest-ranking speakers we have ever had for this event. He truly

understood the Great Clips culture and connected with our franchisees in a meaningful way. We will definitely be working with Troy Hazard in the future."

Partner & Chair of Franchise Practice, Faegre Baker Daniels

"Troy really hit it out of the park! He listened to understand the theme and message that we wanted to deliver and hit it on all cylinders. Troy has unique, real-world experience both as a franchisor and franchisee, as well as consulting with franchisors around the world. Rather than theory or an esoteric type of delivery, Troy delivers real world franchise perspective, and it really made a difference. I just can't recommend Troy highly enough."

CEO, Cyclebar

"Troy was well prepared to present to our audience. His presentation was both motivational and educational while delivering truly actionable next steps for attendees. On stage, Troy is super-energized and he connected really well to the audience leveraging his personal experiences and business acumen. I highly recommend Troy."

SVP of Franchise Services, Home Helpers

"You were spot on with your recommendation of Troy Hazard for us this year! He did a fantastic job and really exceeded our expectations in every way. We all appreciated how Troy interwove the key messages from our CEO's and my presentations into his session. From his pre-event prep, to how easy he was to work with on site, to his post-event follow up, we couldn't be happier with the value that Troy brought to our event!"

More video testimonials: https://vimeo.com/channels/troyhazardtestimonials