Troy Hazard

BUSINESS ISN'T THEORY.
IT'S EXPERIENCE.



GLOBAL KEYNOTE SPEAKER | SERIAL ENTREPRENEUR | BESTSELLING AUTHOR | TV HOST | FRANCHISE EXPERT | CERTIFIED SPEAKING PROFESSIONAL

There are business theorists. And then there's Troy Hazard.

For more than 35 years, Troy has built, bought, scaled, turned around and sold businesses across a remarkable range of industries. He has experienced extraordinary success—and some spectacular failure—including losing **$1 million in a single week**, building a startup to **$50 million in annual revenue in under five years**, scaling a business from **$3 million to $35 million in just over three years**.

Troy doesn't speak from a textbook. He speaks from the edge. His keynotes combine high-energy storytelling, humor, hard-earned business lessons and practical strategies that leaders, entrepreneurs, franchise owners and teams can take back to work immediately.

WHY TROY?

- **35+ YEARS IN BUSINESS**
  Real-world experience across multiple industries and economic cycles.
- **14 COMPANIES OWNED / FOUNDED**
  From advertising and media to real estate, franchising, technology, hospitality and retail.
- **GLOBAL BUSINESS EXPERIENCE**
  Consulting, speaking and working with organizations across 26 countries
- **FRANCHISE EXPERT**
  More than three decades of experience working with franchise brands, and as a franchisee and franchisor.
- **FORMER GLOBAL PRESIDENT — THE ENTREPRENEURS' ORGANIZATION**
  Led a global community of successful entrepreneurs.
- **BESTSELLING BUSINESS AUTHOR**
  Future-Proofing Your Business – real life strategies to prepare your business for tomorrow, today.
- **NATIONAL TV & RADIO PERSONALITY**
  Host and business commentator across U.S. and Australian television and radio.
- **CERTIFIED SPEAKING PROFESSIONAL (CSP)**
  Recognized for professional speaking excellence.

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SIGNATURE KEYNOTES

FUTURE-PROOFING YOUR BUSINESS
- Prepare your business for tomorrow, today.

Drawing on decades of entrepreneurial experience and five major economic downturns, Troy gives audiences practical strategies for identifying what is changing, and why challenging conventional thinking and positioning prepares you for what comes next.

PURPOSE, PASSION, PEOPLE & PROFITS
- The intersection of life and business

Business success isn't just about the numbers. Troy explores the intersection of personal growth and business growth, and why the strongest organizations understand how they intersect. Troy challenges leaders to examine what drives them, how they lead, and whether their business is delivering the results they really want.

EMBRACE EVOLUTION
- Be first to change, or first to die.

The pace of change isn't slowing down. Troy challenges audiences to stop waiting for change to become obvious and instead develop the ability to recognize it, embrace it and use it as a competitive advantage. By making change a consciousness, not an action.

SPEED LEADING
- Be a better leader, faster.

Leadership today demands speed, clarity and adaptability. Troy shares practical lessons from decades of leading people and businesses through uncertainty, growth and transformation—helping leaders make better decisions and move their teams forward.

REVENUE THROUGH RELATIONSHIPS
– where artificial intelligence ends and actual intelligence begins.

We live in the most connected era, and yet true connection has never been harder. Why? Because business found a shortcut, and something slipped. Most businesses didn't choose to lose the connection, they simply automated their way into it. So how do we turn lazy into leverage? Troy calls it the human handoff - the moment when technology reaches its limit and human connection takes over, and trust is restored.

For video content of Troy on stage, head to - www.vimeo.com/troyhazard

THE TROY HAZARD EXPERIENCE

AUTHENTIC. HIGH-ENERGY. ENTERTAINING. ACTIONABLE.

Audiences hear the stories behind the successes, the failures, the near-disasters and the turnarounds. Then Troy translates those experiences into practical lessons they can use immediately. Whether addressing a leadership team, franchise network, sales organization or a conference audience of 8 or 8,000, Troy delivers a rare combination of credibility, humor, vulnerability, energy and take-home value.

WHAT PEOPLE SAY

"Troy is by far the very best speaker we have ever had"
President & CEO — The Little Gym International

"Outstanding content, highly relevant. The perfect balance of business and motivation."
Director of Sales — Choice Hotels

"Troy is as one of our most successful & highest rated speakers ever!"
Sales Director — Flight Centre

"An exceptional keynote speaker."
Project Management Institute, USA

"One of the few speakers in this world who truly understands franchising".
Past Chairman — World Franchise Council

"A great balance of business acumen, energy and humor".
VP US SMB & Distribution, Microsoft Corporation

TROY HAS WORKED WITH LEADING BRANDS INCLUDING:

Microsoft | 7-Eleven | American Express | 1-800-Flowers | Choice Hotels | Flight Centre | Goodyear | Subway | Baskin-Robbins | Chevron | Toyota | Honda | Wyndham | RE/MAX | Great Clips | Gold's Gym | Papa Murphy's | Maaco | Pita Pit | Cartridge World | Fisher & Paykel | Hertz

READY TO MOVE YOUR AUDIENCE?

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Available for: Keynotes • Leadership Programs • Workshops • Franchise Conferences • Executive Events • Virtual Experiences • MC / Host