Troy Hazard

Why Choose Troy

Specific Experience — Pitch Proposition

At a glance

- **Owned 14 companies over 30+ years**
- **Franchise expert**
- **Former Global President of The Entrepreneurs' Organization www.eonetwork.org**
- **Former Chairman of The Board of a business with 1,500 employees in 3 countries.**
- **Former Chairman of The Board of a sales coaching business operating in 6 countries.**
- **National Network TV and Radio business talk show host and media personality in the USA and Australia**
- **Amazon bestselling business author**
- **Certified Speaking Professional (CSP)**
- **Spoken in 26 countries**

Franchise Board Positions

Outside of his speaking business, Troy has been a part of several boards in Australia, New Zealand, and the USA, some of those in franchising:

- **SalesStar — Chairman of the Board: 2023–2026**

  Global sales coaching and transformation business operating in 6 countries. Portfolio: global strategy and growth initiatives.

- **Poolwerx — Chairman of the Board: 2019–2023**

  Aftermarket retail and service pool business across Australia, New Zealand, and the USA. Portfolio: global strategy, M&A, and growth. Engineered the sale to private equity in 2022.

- **Poolwerx — Non-Executive Board Member: 2016–2019**

  Led US market entry strategy via M&A; acquired 3 businesses to launch the franchise system internationally.

  Led the globalisation of the world's largest entrepreneurial network.

Franchise

Leading franchise business consultant for 30+ years, consulting to over 300 brands in 16 countries. Franchisee twice.

Host of two national network franchise TV shows: ‘Inside Franchising’ and ‘Don’t Come Monday’.

Signature keynotes: ‘Future-Proofing Your Franchise’ and ‘Purpose, Passion, People & Profits’.

A selection of franchise speaking clients -

- 1-800-Flowers
- Action Coach
- American Express Travel
- Baskin Robbins
- Buffalo Wings and Rings
- Chevron / Caltex Fuels
- Citywide
- ComForCare
- Cyclebar
- Eggs Up Grill
- Employ Bridge
- Gold’s Gym
- Go Minis
- Hairhouse Warehouse
- HomeWatch Caregivers
- Hungry Howie’s
- Jan Pro
- Liberty Tax
- Maaco
- McDonald’s
- NAI Global
- Pack Mail
- Pridestaff
- Pump It UP!
- Rainbow Station
- Right At Home
- Safeguard
- Smoothie King
- Subway
- Thrifty
- Travel Leaders
- True Value Hardware
- Waxing The City
- Wingstop
- Wyndham Hotels
- 7-Eleven
- Altitude Trampoline
- Annex Brands
- Big O Tires
- Cartridge World
- Choice Hotels
- Coldwell Banker
- Complete Nutrition
- Doctors Express
- Elements Massage
- Fiesta Insurance
- Goodyear
- Great Clips
- Hertz
- Honda
- Interim Healthcare
- KIA
- Lowes Home Services
- Massage Envy
- Motel 6
- Orange Theory Fitness
- Papa Murphy’s
- Prudential Real Estate
- Qdoba
- ReMax
- Round Table Pizza
- Servpro
- Spring Green
- Taco Johns
- Toyota
- Tropical Smoothie
- Tuffy Tires
- Wendy’s
- Wireless Zone
- Zaxby’s